

SOUTHEAST LINUXFEST 2016

SPONSOR PROSPECTUS

June 10 - 12, 2016 Charlotte, NC

DIAMOND

\$3,000

- 10-20 second audio and video ad placement in official **SELF 2016** presentation videos
- **FULL** page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in Premium location
- **BALL**room name reference in **SELF 2016** program guide

PLATINUM

\$2,000

- 10-20 second audio ad placement in official **SELF 2016** presentation releases
- **HALF** page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in Superior location
- **CLASS**room name reference in **SELF 2016** program guide

GOLD

\$1,500

- **HALF** page ad in program guide
- logo placement on website
- company info page link from sponsor page
- 8 ft. table in Prominent location

SILVER

\$1,000

- **QUARTER** page ad in program guide
- link placement on website
- company info page link from sponsor page
- 6 ft. table

BRONZE

\$500

- listing in program guide
- link placement on website
- 6 ft. table

EDU/.ORG

\$50

- listing in program guide
- link placement on website
- 6 ft. table in .org/edu area

Additional Sponsorship Opportunities:

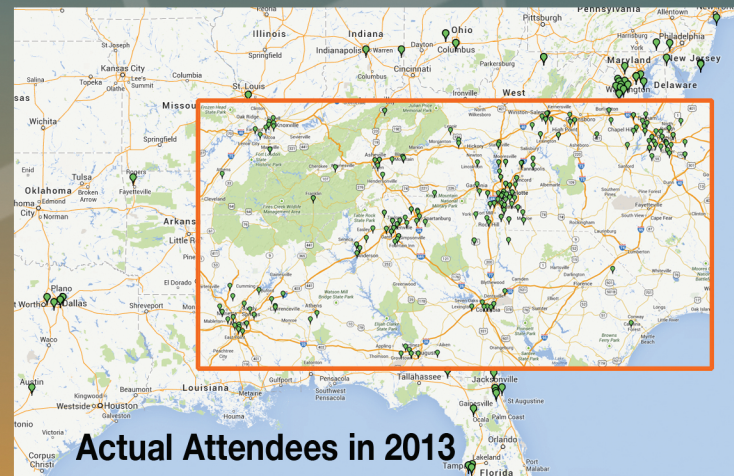
- | | | | |
|---------------------------|---------|---|---------|
| ▪ Pre-Party | \$ 2000 | ▪ Bag (name on bag) | \$ 1500 |
| ▪ Conference Party | \$ 3000 | ▪ Bag Insert | \$ 500 |
| ▪ Speaker Dinner | \$ 2000 | ▪ Conference Badge | \$ 1500 |
| ▪ Internet | \$ 2000 | ▪ Lanyard | \$ 2000 |
| ▪ Program Guide | \$ 1500 | ▪ Equipment Loan (Contact SELF to discuss) | |
| ▪ T-Shirt (name on shirt) | \$ 1000 | ▪ Have a great idea not listed here? (Contact SELF) | |

** If you choose \$1,000 or more in additional sponsorship opportunities, you get a Bronze tiered package at no additional charge or receive a one tier upgrade to your paid tier at no additional charge.

Want to maximize your reach? You

Sponsor at Diamond Level and have a video ad in our conference videos. Our YouTube channel has over 20,000 views and 200 subscribers in just 2 years. This does not include the downloads of our original format video and audio releases to Archive.org which also number in the thousands.

<http://www.youtube.com/user/southeastlinuxfest>



Actual Attendees in 2013

By sponsoring SELF, you cover all the major sectors and tech hubs of the southeast.

Our attendees come largely out of the greater I-85 corridor. This includes the research triangle, Charlotte, Greenville-Spartanburg, and Atlanta.

We also pull heavily out of Charleston, Washington DC, Knoxville, and Western NC. These areas combine to cover government, education, research, technology, finance, manufacturing, and startup heavy areas.

Important Notes:

- * June 10-12, 2016
- * Charlotte, NC
- * More Info: www.southeastlinuxfest.org
- * Email Us: info@southeastlinuxfest.org
- * Cut Off Date for inclusion in Program Guide is May 1, 2016 for all packages