

# SOUTHEAST LINUXFEST 2014

SPONSOR PROSPECTUS

June 20 - 22, 2014 Charlotte, NC

## DIAMOND

**\$3,000**

- 10-20 second audio and video ad placement in official SELF2014 presentation videos
- FULL page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in Premium location
- BALLroom name reference in SELF2014 program guide

## PLATINUM

**\$2,000**

- 10-20 second audio ad placement in official SELF2014 presentation releases
- HALF page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in Superior location
- CLASSroom name reference in SELF2014 program guide

## GOLD

**\$1,500**

- HALF page ad in program guide
- logo placement on website
- company info page link from sponsor page
- 8 ft. table in Prominent location

## SILVER

**\$1,000**

- QUARTER page ad in program guide
- link placement on website
- company info page link from sponsor page
- 6 ft. table

## BRONZE

**\$500**

- listing in program guide
- link placement on website
- 6 ft. table

## EDU/.ORG

**\$50**

- listing in program guide
- link placement on website
- 6 ft. table in .org/edu area

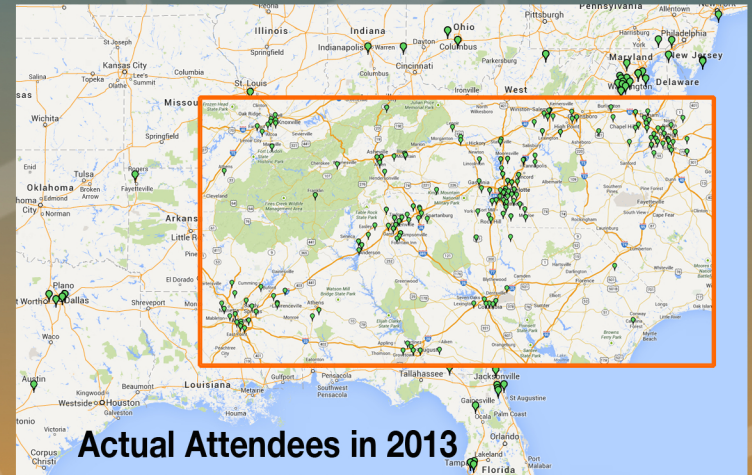
### Additional Sponsorship Opportunities:

- |                           |         |   |         |
|---------------------------|---------|---|---------|
| ▪ Pre-Party               | \$ 2000 | ▪ Bag (name on bag)                                 | \$ 1500 |
| ▪ Conference Party        | \$ 3000 | ▪ Bag Insert  | \$ 500  |
| ▪ Speaker Dinner          | \$ 2000 | ▪ Conference Badge                                  | \$ 1500 |
| ▪ Internet                | \$ 2000 | ▪ Lanyard   | \$ 2000 |
| ▪ Program Guide           | \$ 1500 | ▪ Equipment Loan (Contact SELF to discuss)          |         |
| ▪ T-Shirt (name on shirt) | \$ 1000 | ▪ Have a great idea not listed here? (Contact SELF) |         |

\*\* If you choose \$1,000 or more in additional sponsorship opportunities, you get a Bronze tiered package at no additional charge or receive a one tier upgrade to your paid tier at no additional charge.

## Want to maximize your reach? YouTube

Sponsor at Diamond Level and have a video ad in our conference videos. Our YouTube channel has over 20,000 views and 200 subscribers in just 2 years. This does not include the downloads of our original format video and audio releases to Archive.org which also number in the thousands. <http://www.youtube.com/user/southeastlinuxfest>



Actual Attendees in 2013

**By sponsoring SELF, you cover all the major sectors and tech hubs of the southeast.**

Our attendees come largely out of the greater I-85 corridor. This includes the research triangle, Charlotte, Greenville-Spartanburg, and Atlanta.

We also pull heavily out of Charleston, Washington DC, Knoxville, and Western NC. These areas combine to cover government, education, research, technology, finance, manufacturing, and startup heavy areas.

### Important Notes:

- June 20-22, 2014
- Charlotte, NC
- More Info: [www.southeastlinuxfest.org](http://www.southeastlinuxfest.org)
- Email us: [info@southeastlinuxfest.org](mailto:info@southeastlinuxfest.org)
- Cut off date for inclusion in Program Guide is May 12, 2014 for all packages