

# SOUTHEAST LINUXFEST 2012

JUNE 8-10

CHARLOTTE, NC

## VENDOR PROSPECTUS

### DIAMOND

- 10-20 second audio and video ad placement in official self2012 presentation videos
- full page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in premium location
- ballroom name reference in self2012 program guide
- \$3000.00

### PLATINUM

- 10-20 second audio ad placement in official self2012 presentation videos
- half page color ad in program guide
- prominent logo placement on website
- company info page link from sponsor page
- 8 ft. table in superior location
- classroom name reference in self2012 program guide
- \$2000.00

### GOLD

- half page ad in program guide
- logo placement on website
- company info page link from sponsor page
- 8 ft. table in prominent location
- \$1500.00

### SILVER

- quarter page ad in program guide
- link placement on website
- company info page link from sponsor page
- 6 ft. table
- \$1000.00

### BRONZE

- listing in program guide
- link placement on website
- 6 ft. table
- \$500.00

### EDU/.ORG

- listing in program guide
- link placement on website
- 6 ft. table in .org/edu area
- \$50.00

#### Additional Sponsorship Opportunities:

- |                           |         |   |         |
|---------------------------|---------|---|---------|
| ▪ Pre-Party               | \$ 2000 | ▪ Bag (name on bag)                                 | \$ 1500 |
| ▪ Conference Party        | \$ 3000 | ▪ Bag Insert  | \$ 500  |
| ▪ Speaker Dinner          | \$ 2000 | ▪ Conference Badge                                  | \$ 1500 |
| ▪ Internet                | \$ 2000 | ▪ Lanyard   | \$ 2000 |
| ▪ Program Guide           | \$ 1500 | ▪ Equipment Loan (Contact SELF to discuss)          |         |
| ▪ T-Shirt (name on shirt) | \$ 1000 | ▪ Have a great idea not listed here? (Contact SELF) |         |

\*\* If you choose \$1,000 or more in additional sponsorship opportunities, you get a Bronze tiered package at no additional charge or receive a one tier upgrade to your paid tier at no additional charge.

#### Important Notes:

- June 8-10, 2012
- Charlotte, NC
- For more info visit [www.southeastlinuxfest.org](http://www.southeastlinuxfest.org)
- Email us at: [info@southeastlinuxfest.org](mailto:info@southeastlinuxfest.org)
- Cut off date for inclusion in Program Guide is May 8, 2012 for all packages